



Offshoring Platform for CIOs/CFOs

FINAL – FOR IMMEDIATE RELEASE

**The World BPO/ITO Forum Announces Dr. Lawrence Summers
as Featured Closing Keynote Speaker**

NEW YORK, NY, May 10, 2011 – The World BPO/ITO Forum, the premier thought-leadership event focusing on Business Process Outsourcing (BPO) and Information Technology Outsourcing (ITO), today announced Dr. Lawrence Summers as the featured closing keynote speaker on Tuesday, June 28th. The event, which runs on June 28th -29th, 2011, is the most influential global vendor neutral forum for ITO/BPO convergence, will feature more than 20 sessions in two tracks, designed to show how companies are using BPO/ITO processes and technologies to thrive in a new economic order.

Dr. Summers is one of the most distinguished voices in America today on the global economy & the role of the United States in the world. He has served as Director of the National Economic Council for President Obama, President of Harvard University, Secretary of the Treasury of the United States, and Chief Economist of the World Bank. His tenure as Treasury Secretary coincided with the longest period of sustained economic growth in U.S. history, and has made him an expert on domestic economics and a leading authority on international finance.

On Dr. Summers' service, President Obama said, "I will always be grateful that at a time of great peril for our country, a man of Larry's brilliance, experience and judgment was willing to answer the call and lead our economic team".

For more information or to register for the event, visit www.worldbpoforum.com

About The World BPO/ITO Forum, Inc.

The World BPO/ITO Forum conference is in its fourth year, and getting close to its aspirations to become the "Davos" of off-shoring. The conference offers a "one stop shop" for executives at mid- to large-sized companies (CIOs, CFOs, COOs) to hear from speakers who can offer best practices in global sourcing, and to meet with representatives from service providers from many (low cost) countries. The conference further promotes the transformational possibilities of the synergies between BPO and ITO.

"BPO is no longer just a cost play, and ITO cannot simply layer on top of existing IT systems," explained Mr. Kartik Kilachand, President, The World BPO/ITO Forum. "Taken together, there is an opportunity for transformational change. American jobs going overseas are an emotive subject, but there is widespread accord that the resulting efficiency improvements will allow better use of skilled U.S. professionals to gain productivity and spearhead innovation – thereby



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maintaining America's position as the undisputed leader in the post-industrial world.”

“The World BPO/ITO Forum has become the leading venue for C Level executives to share best practices and lessons learned,” stated Emmet B. Keefe III, CEO and co-founder of iRise, one of the event's key sponsors.

The conference is also strongly supported by the Society for Information Management, which is the professional association for over 4,000 CIOs and the IBM Center for CIO Leadership (2,600 CIO members).

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